

JORDANIAN SWIMMING FEDERATION STRATEGIC PLAN 2025-2030

DEVELOPING EXCELLENCE IN AQUATIC SPORTS



الاتحاد الاردني للسباحة
Jordan Swimming Federation

VISION & MISSION

- Vision: To position Jordan as a leading force in swimming within the Arab region and Asia.
- Mission: To develop and support swimmers, coaches, and officials at all levels by providing high-quality training, facilities, and competition opportunities.



STRATEGIC PILLARS & OBJECTIVES

- Grassroots Development & Talent Identification
- Elite Athlete Development & Performance
- Coaching, Officiating & Technical Development
- Infrastructure & Facility Enhancement
- Governance & Institutional Strengthening
- Diversity, Inclusion & Community Engagement



KEY PERFORMANCE INDICATORS (KPIs) & MILESTONES

By 2026:

- Increase registered swimmers by 30%
- Establish 3 new regional swimming hubs
- Certify 50 new coaches and officials

By 2028:

- Qualify more swimmers for international championships
- Implement centralized national training
- Secure funding for a national aquatic center



KEY PERFORMANCE INDICATORS (KPIs) & MILESTONES

By 2030:

- Jordanian swimmers to reach podium positions in regional and continental events
- Host an international swimming competition
- Establish Jordan as a top-5 swimming nation in the Arab region



IMPLEMENTATION & MONITORING

- Appoint a task force for each strategic pillar
- Conduct annual progress reviews
- Engage stakeholders (government, sponsors, clubs, and the swimming community) in consultations

